



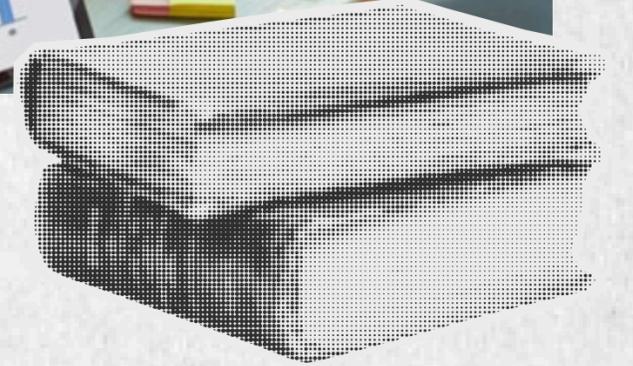
# White Label Service



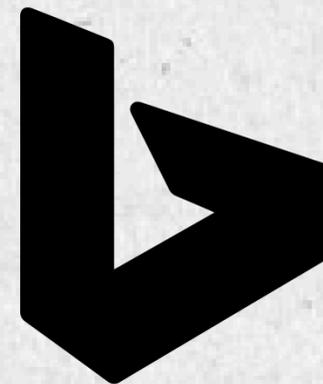
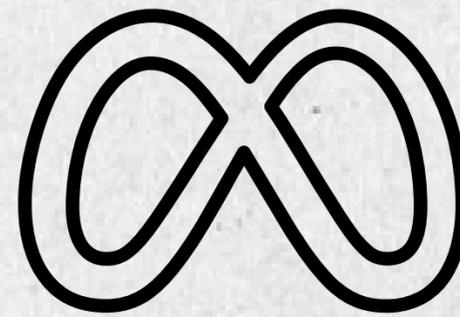
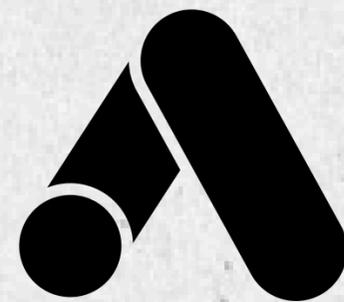
**Email**  
[hi@missiondrivenmarketing.co](mailto:hi@missiondrivenmarketing.co)

**Website**  
[www.missiondrivenmarketing.co](http://www.missiondrivenmarketing.co)

# Need help with your PPC Clients?



Never worry about managing ads, setting up campaigns or writing ad copy for clients again. We have everything covered.



# What are you getting?



Europe-Based Experts



Fixed Monthly Pricing



Lead Gen Specialists



Proactive PPC  
Management



All Inclusive PPC  
Service



Tracking Setup and  
Troubleshooting

At Mission Driven Marketing, we drive strategic growth and maximise client satisfaction by focusing on constant testing, optimisation, and improvement.

In short, we don't chase clicks, we build growth systems. Our team delivers results by specialising in what we do best: SEO, PPC, and paid media. We work with founders and teams who want more than short-term wins, who care about meaningful growth, real customers, and building something that lasts.

Industries we help scale:

eCommerce • Services • Hospitality • Events • Media • Nonprofit

Serving clients across the UK, US & Europe.



# About Us

## **PPC Management**

Transparent and proactive monthly PPC management for Google, Meta, and Bing Ads.

## **PPC Audits**

Identify the issues and opportunities for improvement in your clients' campaigns.

## **PPC Setup**

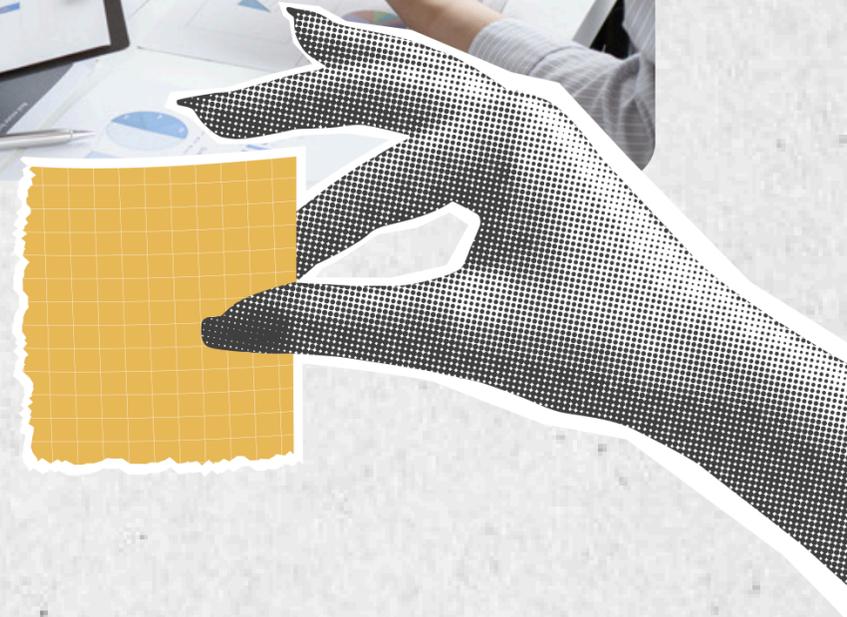
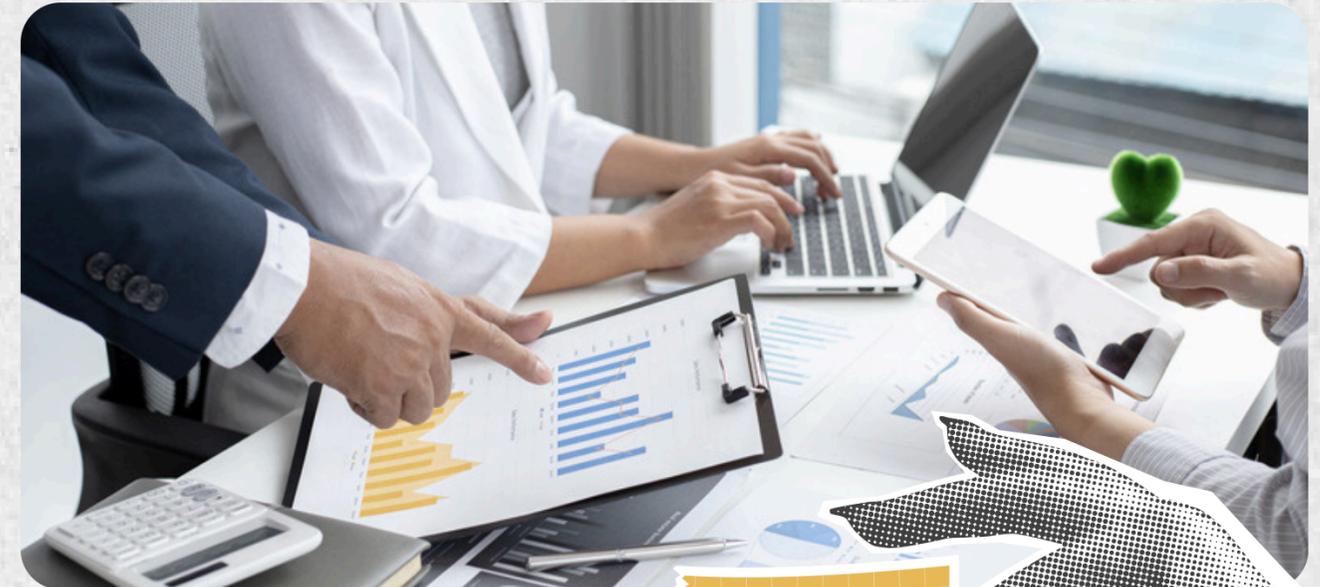
From conducting keyword research to crafting compelling ad copy, we handle every aspect.

## **PPC Monthly Reporting**

Effortless monthly reports prepared for you to share with your clients.

## **PPC Conversion Tracking**

Effectively monitoring conversions is crucial for demonstrating ROI and optimizing campaigns.



# **White Label PPC Service**

# Results

**11.35**

**ROAS**

for UK industry supplier

**122%**

**MORE LEADS**

for US construction company

**57%**

**MORE LEADS**

for UK HR consulting firm

**43%**

**CVR GROWTH**

for UK sports store

**92%**

**SQL GROWTH**

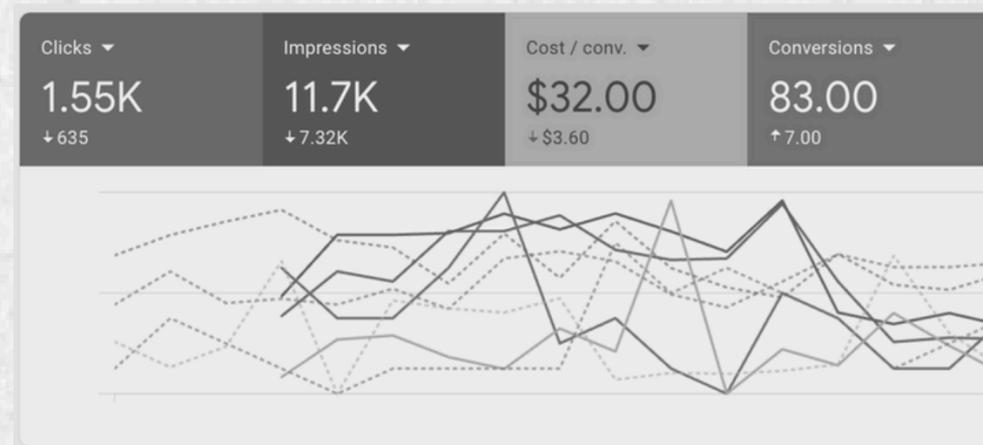
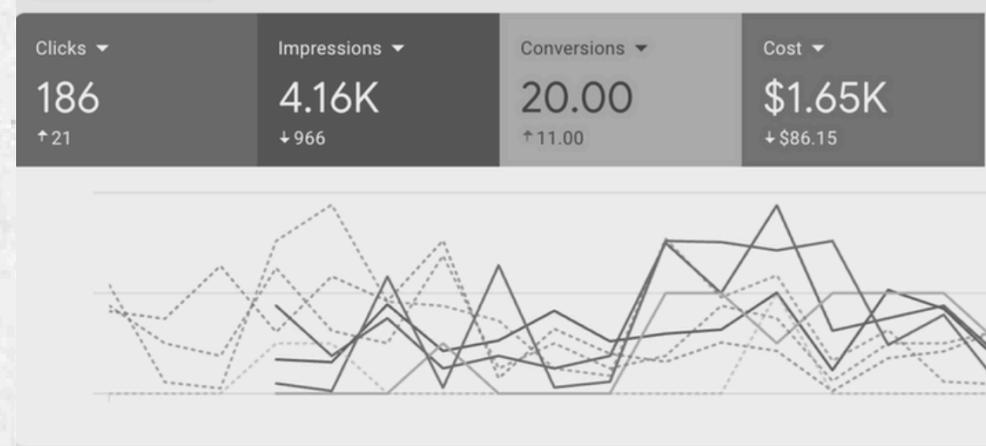
for US home services company

**29%**

**MORE ATTENDEES**

for European based conference

# Results



# FAQs

## **Who are you working with?**

Agencies, freelancers, media buying companies, anyone who has their hands full and needs support in PPC management

## **Do I need to sign a long term contract?**

No, our services are rendered on a rolling basis. However, if you want a long term partnership, we will be glad to engage in one.

## **How does your pricing work?**

We charge a percentage of a fee you charge your clients, depending on the scope of work we agree on.

## **How do you communicate with clients?**

We operate fully behind the scenes. You maintain direct contact with your clients. If needed, we can join client calls as a member of your team using your email and workflows.

## **Can you handle onboarding and account setup?**

Yes. We can support onboarding, account setup, conversion tracking, and campaign architecture to ensure a seamless start for your clients.

## **Will my clients know I outsourced the work?**

No, unless you wish to tell them. The partnership is completely white label. We operate as an extension of your agency.



# FAQs

## **How fast can you start working?**

Standard onboarding is within 48 hours. For urgent campaigns, same-day launch support may be available based on capacity.

## **What do you need from us to begin?**

Access to advertising platforms, analytics, brand materials, and clarity on client goals, budgets, timelines, and KPIs.

## **Can you work with multiple accounts?**

Yes, our model is built for volume. Whether you have one client or twenty, we work transparently and maintain quality across all accounts.

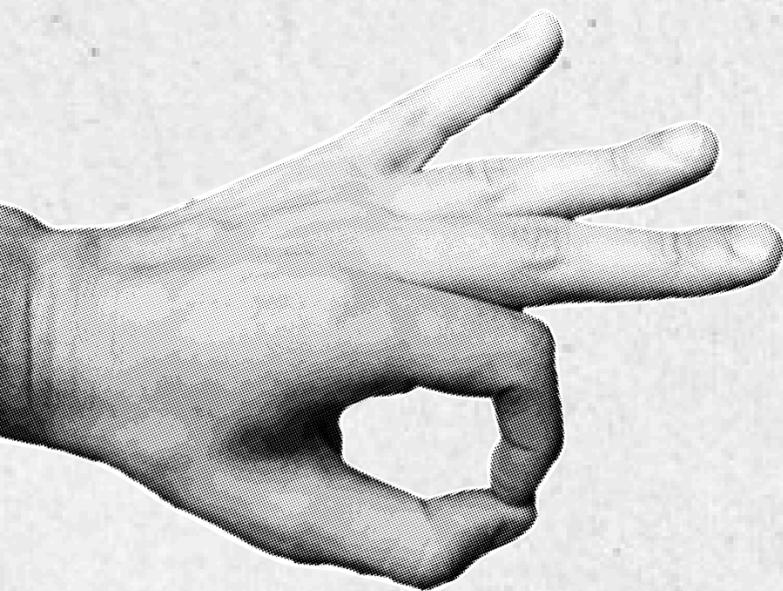
## **Do you manage creative as well?**

Yes. We can support ad copy, creative briefs, UGC direction, and light design assets depending on your package and scope.

## **What platforms do you work with?**

Our core stack includes Google Ads, Meta Ads, Bing Ads and tracking tools like Google Analytics, Tag Manager, Search Console, and Clarity. Additional platforms available upon request.





# Your Core Team



**Darjan**  
Founder & CEO

With more than 10 years of experience across EU and US markets, Darjan specialises in strategy, creative testing, ad policy, and positioning for brands scaling with intention.



**Mirza**  
Head of Fulfillment

Shaped by a decade in SEO and performance, Mirza specialises in keyword strategy, tracking architecture, and conversion-driven copy across US and EU markets.



**Hana**  
PPC Strategist

Hana has successfully scaled campaigns for fashion, beauty, retail, and food brands across the UK and EU, focusing on data-driven optimization of Google, Meta, TikTok, and Microsoft Ads.

Tallin, Estonia

Sarajevo, Bosnia

Milan, Italy

# Thank You



**Email**

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